



MATSYAFED



KERALA STATE CO-OPERATIVE FEDERATION FOR FISHERIES DEVELOPMENT LIMITED

KAMALESWARAM, THIRUVANANTHAPURAM: 695 009.

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Mfed/IT/1960/2018/02

04/09/2020

Quotation for Bulk SMS services

Competitive quotations are invited by Matsyafed, from reputed service provider companies for bulk SMS service for use in online website of Matsyafed. Interested quotationers are requested to submit their quotation along with the specified documents. Technical specification detailed as follows:

Services to be provided:

1. SMS should include transactional SMS, Promotional SMS and OTP services.
2. SMS to be send to all mobile phone customers of all networks and should ensure instant delivery. SMS may have to be delivered in English and Malayalam languages as per requirements.
3. Should provide us dedicated Free SMS API associated, for sending and to track messages delivery details, etc.
4. The selected vendor should provide all technical support.
5. The selected vendor should provide a telephone number for attending complaints and to provide technical support which should be available on 24 x 7.
6. In case of any SMS related issue Matsyafed will lodge a complaint which should be attended immediately.

Terms and Conditions:

1. Price should be inclusive of all taxes and other charges. Tax percentage should be separately indicated.
2. Rates should include the transactional, promotional and OTP SMS charges and also specify the length/character allotted for single SMS.
3. **Specify the price for 1,00,000 nos (one lakh) & 50,000 nos SMS and the validity of the same should be unlimited.**
4. Payments will be released after completion of work and detailed report of sending of SMS along with delivery report be submitted along with bill.
5. Quotations should be submitted on or before 14/09/2020 at 3.00 PM in sealed cover addressed to “Managing Director, Matsyafed, Kamaleswaram, Manacaud. P.O.,Thiruvananthapuram”.
6. The competent authority reserves the right to accept “the tender either in full or part” or reject any or all tenders received, without assigning any reasons thereof.

PRICE QUOTATION: QUOTATION FOR BULK SMS								
QUOTATION NO:								
NAME OF SERVICE PROVIDER								
Sl.No.	Name of service	Units (A)	Length/ no. of characters per SMS	Basic Unit price (Rs.)	Tax %	Tax Amount per SMS (Rs.)	Net amount/ SMS (Rs.) (B)	Total Amount (Rs) (A x B)
1	Transactional SMS	1,00,000						
2		50,000						
3	Promotional SMS	1,00,000						
4		50,000						
5	OTP SMS	1,00,000						
6		50,000						

Format for submitting quotation

Approved by
Managing Director

Sd/-
General Manager